

Writing for Class Professional Publishing

Class Professional Publishing are always happy to hear ideas for new books or resources and so if you would be interested in writing for Class then do [get in touch](#)! We provide innovative and accessible learning resources for healthcare professionals and so if you'd like to talk over your ideas then feel free to call or send us an email.

In order to best understand where your book/app/course fits into the market we'll ask for a **written proposal** outlining all the key information before sending this for external review (see below). This proposal only needs to be a few pages long but should contain all the key information about your publication.

What should be in my proposal?

Once you have decided on the kind of publication you would like to pursue you can download our [proposal questionnaire](#) on our website. The questionnaire can be downloaded as a Word document and can be filled in as a template as you focus your ideas. All proposals should cover five main points:

1. What's it about?

A description of the main themes and purpose of the book.

2. What's in it?

Please provide a draft contents list with chapter titles and a brief summary of what each chapter will contain. We realise this may well evolve as things develop!

3. Who will read it?

Describe your typical reader and the market in which the book will sell. Outline the intended audience/level of readership for your book e.g. students, practitioners

4. What else is out there?

Make a list of any similar titles or resources which are out there; the current, forthcoming and out of print books which cover a similar topic.

5. Why is it unique?

Describe the assets and features of this resource/book that will make it different from the others and will appeal to readers? What is your aim or rationale for publishing this?

We realise that it can take time to finalise a proposal and so please do feel free to send us a draft version if you would like to. We'd be happy to provide guidance and advice in advance of sending this for review should this be helpful. A sample chapter can also help us understand the nature and tone of your work and so do feel free to submit one along with your proposal if you think this would be helpful.

What happens next?

Editorial Team

Once you have submitted your proposal our team of in-house editors will assess its suitability for publication and offer feedback and guidance in regards to your idea. If we are happy with the final proposal then we then send this for external review.

External Review

We ask respected healthcare specialists to independently assess the content, quality and potential for a finished publication based on your proposal. This is an important part of the process as it ensures that our published outputs are of the highest standards and we have considered all avenues for improving the work. The review process is anonymous and we also ask for a number of reviews in order to ensure that feedback is balanced and objective.

Contract and Publication

Once the editorial team has considered the external reviews and any additional responses we will either approve or reject the project for publication. Depending on the feedback from the review we may also ask you to revise your proposal or consider any suggestions raised by the review before moving forwards with a contract.

The contract will include a date for the delivery of the manuscript as well as details about the proposed project. We will also mutually agree on a realistic deadline to write/edit your manuscript.

Once the manuscript has been delivered we will organise reviews, copyediting, proofreading, paging and indexing here at Class. Our marketing team will also put together a publicity campaign for promoting your book.

We are always on-hand to offer support and guidance whilst writing your manuscript and so do contact us if you have any questions.

Contact us

If you would like to submit a proposal, or have any queries or concerns, please contact the editorial team:

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